



**Rafael Flores Cohen**

motion graphics

[betoenlaweb.github.io/](https://betoenlaweb.github.io/)

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## — Experience

### Freelance Motion Designer

Venezuela - New York | 2017 - 2023

2D animation, logo animation and web design.

### Motion Designer at Grupo Conamerica

Venezuela | 2016 - 2017

Participated in the creation of style guides for graphics, icons, and other brand assets for the company applications. Created a library of animated tutorials to teach the correct use of the company applications. Animation of the company logo and all the brands associated with the company. Including design and animation for social networks.

### Graphic Design at Distribuidora Publitiptis

Venezuela | 2014-2016

Logo design, flyer design, business cards design and others.

### Design Intern at Coma Design

Venezuela | 2015

## — Languages

Spanish

English

## — Studies

### Bachelor Degree

CIDIG, Venezuela 2011 - 2015

Motion Designer.

### Animation Bootcamp

School of Motion, United States 2022

Motion Graphics.

### JavaScript Course

Coder House, Argentina 2021

Native Js, DOM Js, JQuery.

### Web Developer Course

Coder House, Argentina 2020

Html, Css, Sass.

## — Software and Code

### After Effects

Advanced

### Illustrator

Advanced

### Photoshop

Advanced

### HTML

Medium

### CSS

Medium

### SASS

Low but learning every day

### JAVASCRIPT

Low but learning every day